

Grace Guan

Advertising & Outreach Strategist



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graceguan.shop

Social Media Experience

Pigtastic Health

Social Media & Art Team Volunteer

Remote

August 2026 to Present

- Informed the organization's 2k+ followers about bridging the gap between healthcare disparities through educational carousel posts and supporting illustrations.
- Wrote content writing for the graphic design team through shared Canva document to post on the organization's Instagram.
- Illustrated 1-2 pieces of artwork per magazine based on a specific magazine topic requested from the article team member.
- Contributed to using Canva's efficient layout features: element, template, and cloud save files and Photoshop's efficient paint brushes, opacity, and layer panel.

Bay Area Medical Explorers

Marketing and Design Internship (Unpaid)

Remote

July 2026 to August 2026

- Designed educational digital flyers for Bay Area Medical Explorers Instagram for community outreach and ambassadors program, followed by 4-5K followers.
- Designed, produced variety of iterations and ideas, and published program description, program experience gain, organization's contact information and call to action to followers applying to Bay Area Medical Explorers.
- Contributed to using Canva's efficient layout features: element, template, and cloud save files

Speak With Us

Graphic Designer Team Volunteer

Remote

August 2026 to Present

- Designed Instagram carousel posts for a youth organization of Korean language learning community.
- Guided fellow volunteers with giving feedback on design technical skills to ensure functionality and enjoyability for the carousel posts to outreach to their 171+followers.
- Contributed to using Canva's efficient layout features: element, template, and cloud save files

Community & Leadership Experience

Discovery Cube

Gala 2026 Ticket Sales Volunteer

Santa Ana, California

September 2026

- Assisted 1k+ members and guests on admission tickets, snacks purchase, & magazine subscriptions sale at the annual fundraising event.

Ocean Encounter Volunteer

June 2026- Aug 2026

- Assisted guests with tabletop crafts from the seasonal marine event.
- Instructed them on using the templates on where to start on designing their own creatures.

Scooby-Doo Traveling Exhibit Volunteer

August 2026- Sep 2026

- Explored a memorable PBS kids cartoon shows through hands-on exhibitions about travel and adventure.
- Assisted guests with tabletop activities of designing Scooby-Doo's home game.

Education

ArtCenter College of Art and Design

Bachelors of Fine Arts, Illustration

Pasadena, CA

Sep 2023 - Apr 2027

- Relevant Coursework: Type 1, Type 2, Type 3, Motion Design 1, Communication Design 1, Children's Book Illustration, Illustration Strategies, Color Theory, Digital Illustration, Analytical Figure Drawing, Digital Life, Drawing for Illustration, Materials of Art And Design

East Los Angeles College

Associate of Arts for Transfer, Psychology, Studio Arts,
Art History, General Studies: Arts and Humanities, GPA: 3.62/4.0:

Monterey Park, CA

Aug 2022 - Jul 2023

- Relevant Coursework: Biological Psychology, Social Psychology, Abnormal Psychology, Psychological Research Methods, Statistics for the Social and Behavioral Sciences

Pasadena City College

Certificate of Achievement, DMA-Interactive Art & Design

Pasadena, CA

Aug 2026 - Present

- Relevant Coursework:
History of Digital Games, Web design & development

Awards and Honors

W. California Art Academy 2013 Highest Achievement Award - Trophy

Jun 2013

East Los Angeles College Full Time Dean's Honor List - Term Honor

Dec 2022

Scrubs Society Certificate of Appreciaton

Jul 2026

Skills

Skills: Visual Storytelling, Illustration, Graphic Design, Editorial Design, Publications Design, Branding, Marketing, Outreach, Social Media

Creative Tools (Digital): Instagram, WIX Studio, Canva, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe AfterEffects, ClipStudio Paint

Creative Tools (Traditional): Crayons, Color Pencil, Acrylic Paint, Acrylic Gouache, Oil Paint, Micron Pens, Gouache, Watercolor, Markers, Stretched and Gallery Level Canvases, Washi Tapes

Language: English: Native, Mandarin: Elementary Level 2